Virtual Candidate Forum Roundtable Discussion
January 2021

Panelists/Facilitators
Panelists
- Pat Raburn, Oakland
- Katherine Gavzy, Pasadena
- Revae Moran, Santa Barbara
- Kim Knox, San Diego
Facilitators
- Bonnie Hamlin, LLC
- Nancy Mahr, LLC
- Jacquie Canfield, LWVC, First VP

GoToWebinar Features
Top Corner of Screen
- Control Panel
- Microphone - muted
- Raise hand
- Questions – Enter in any questions you have
- Handouts
Poll the Audience

Outline

- Panelist Overview/Team Organization
- Roundtable Discussion
- Items You Would Change
- Most Proud Items
- Virtual Candidate Resources for League Members and Candidates

Oakland

- 16 virtual candidate forums
  - County, City, School district, Transportation district
- Support Team
  - Moderators – 11, Timers – 9, Technical Assistant -3, Question Sorters – 9, Zoom Monitors –2
- Partnerships:
  - Partnered with several organizations:
Pasadena

- 9 virtual candidate forums
- City - 4, School district - 5
- Support Team
  - Moderators – 5, Timers – 4, Technical Assistant – 2, Question Sorters – 12, Zoom Monitors – 3
- Translation – One forum in 4 languages
- Partnerships:
  Chambers of Commerce in Pasadena, Monrovia, South Pasadena, Duarte; PTA council in La Canada; civic & ethnic community groups in Altadena, Alhambra, South Pasadena.

Santa Barbara

- 6 planned candidate forums - 1 completed
- 1 Federal
- 3 cancelled candidate withdrew
- 1 candidate would not participate
- 3 school board were covered by a local paper
- Support Team
  - Moderators – 1, Timers – 1, Technical Assistance - local PBS station, Question Sorters – 0
- Translation - Simultaneous interpretation in Spanish provided by a local company (Transil-Pro)
- Partnerships - Santa Barbara Women's Club

San Diego

- 21 virtual candidate forums
- Federal -3, County - 1, City - 12, School district - 5
- Support Team
  - Moderators – 6, Timers – 4, Technical Assistant – 1, Question Sorters – 17, Zoom Monitors – 2
- Translation – Some in Spanish
- Partnerships:
  - Women's March, various Town Councils and Community Groups, CASA Community Action Service & Advocacy, South and North Poway Vote Facebook and John Riley Project podcast, Imperial Beach Chamber of Commerce, Chula Vista Elementary Council of PTAs, NAACCH & SD Advocates for Great Public Schools.
Roundtable Discussion

Forums
- Training Members
- Challenges
- Handling Questions and Timer
- Working with Partners
- Live Event or Recorded Only
- Translating Forums in Other Languages

Items You Would Change

- **Oakland**
  - Livestream to YouTube, Provide Spanish Translation, Question Process (Done in Advance and process known to all), Have clock timer available for audience

- **Pasadena**
  - Expand Outreach for Co-Sponsors, Expand and Improve Promotional Efforts, Use Social Media more effectively

- **Santa Barbara**
  - Set up more partnerships with local organizations

- **San Diego**
  - Have more than one zoom administrator

Most Proud Items

- **Oakland** – successful implementation
- **Pasadena**
  - All candidates except one participated,
  - Relationship building with partners, co-sponsors and candidates
  - League members volunteered in force, learned webinar skills and performed well
- **Santa Barbara**
  - Having forum in a physical location allowed us to have TVSB livestream and videotape it and post if on our website for later viewing in both English and Spanish on YouTube
- **San Diego**
  - Custom countdown timer
  - Question submission/screening process
San Diego Countdown Timer

San Diego Question Process

MyLO League Member Only Website
Resources

• Voter Service Google Group
• MYLO Members Only Website
  • Voter Service Handbook
• Virtual Candidate Forum Summary of Things to Consider, Options, Suggestions, and Resources - Sept 2020

Questions?

Poll the Audience